

THE UPPER MIDWEST CHAPTER REGIONAL EMMY AWARDS CALL FOR ENTRIES

Mark these important **EMMY DEADLINE DATES** in 2003

Friday, June 6, 2003: Postmark date for all entry forms, tapes and fees

Friday, September 12, 2003: Emmy Nominations Announced

Saturday, October 25, 2003: Emmy Awards/Silver Circle Gala

The EMMY AWARDS YEAR for eligibility and The National Television Academy-Upper Midwest Chapter MEMBERSHIP YEAR are the same: **June 1, 2002 to May 31, 2003**

NEW THIS YEAR!

Commercial Production Categories:

Category 25 Single Commercial

Category 26 Commercial Campaign

AND, DON'T FORGET:

- Entries must be in VHS format
- Payment can be made with your VISA or MasterCard
- \$5 of your entry fee goes directly to our Scholarship Fund

Upper Midwest Chapter Regional Emmy Awards
Call for Entries

PURPOSE

The Upper Midwest Chapter of The National Television Academy awards the EMMY to recognize outstanding achievement, encourage the continuing pursuit of excellence within the industry and promote the highest standards of quality by focusing public attention upon professional, technical and personal achievements in the production of television programming.

JUDGING

All entries are judged solely against a standard of excellence. **Entrants should be aware of the distinct possibility that judges may award more than one Emmy in any given category. This occurs because entries are not judged against one another, but on the merits of excellence alone. When entries in one category score extremely high and within a few percentage points of one another, judges are likely to recommend multiple awards.** It is also possible that judges occasionally will deem no entry in a category worthy of an award. All entries will be judged under the supervision of Chapters of The National Television Academy outside the Upper Midwest regional area. Screening and voting by peer group judges will follow the guidelines created by the Academy's National Awards Committee. All Program Entries are judged on three criteria: content, creativity and execution. All Individual Achievement Entries are

judged on two criteria: creativity and execution. Voting is by secret ballot. The independent accounting firm of Larson, Allen, Wishhair & Co. tabulates scores.

JUDGING PROCEDURE

Panels assembled by other NTA chapters will judge entries submitted by this Chapter. These panels are comprised of no fewer than six judges who are certified as peers. No more than three judges on any given panel may be employed by the same station or company. Judges may not have a conflict of interest, described as any direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not create a conflict of interest.

JUDGING REQUIREMENT

The success of the Emmy Awards process depends on the willingness of qualified professionals to serve as judges. Peers in another television market are serving as judges for this Chapter's entrants. This Chapter will judge other chapter's entries. By entering, you agree to serve as a judge when asked. Failure to serve may prevent you from entering.

ELIGIBILITY PERIOD

All entries must have been originally telecast within the Awards Year from ***June 1, 2002 through May 31, 2003***

ELIGIBILITY AREA

The States of Minnesota, North Dakota, South Dakota and surrounding DMA's, including Western Wisconsin.

ELIGIBILITY RULES

1. Television stations, cable companies, production companies and other organizations responsible for the production and/or telecast and/or cablecast of television programming may enter. Any producers and any individuals, whether or not they are members of the Academy, may enter. There are categories for News, Programs, Announcements, Campaigns and Commercial Production, Individual Excellence On-Camera, Individual Craft Achievement, and Student Production.
2. Entries must have been produced primarily for local release, telecast during the Awards Year, not initially designed or underwritten for network or syndication release, and in no event released in an aggregate of markets in which the potential audience exceeds 50% of the total U.S. television homes. The 50% rule does NOT apply to local station news coverage that receives national exposure. Also, a local program that later receives national distribution may compete in both local and national awards competition, but not in the same eligibility year. Telecast is interpreted as being distributed through a TV station, satellite or cable service to general viewership, NOT closed circuit service (except for Student Production entries).
3. Categories 1-26 are for News, Program, Segment, and Announcement/Campaign/Commercial Production achievements. The Producer(s), i.e. the person(s) most responsible, is eligible to receive the Emmy award statuette for these

categories unless otherwise indicated. The intent is to present the award to the person DIRECTLY involved in creating the entry. Entrants may be required to provide documentation, including proof of performance affidavits or verified production credits, if deemed necessary by the Chapter's Emmy Awards Committee.

4. In categories 1 and 2, only one newscast may be submitted per station.
5. In categories 3-26, there is no limit to the number of entries an organization or individual may submit in each category. However, in categories 3-26 the same entry cannot be submitted in more than one category.
6. Entries submitted to the Upper Midwest Chapter cannot be submitted to any other chapter's competition.
7. Categories 27-32 are designed to recognize individual achievements on-camera. Categories 33-45 are designed to recognize individual achievement off-camera. Entries must be submitted by the individual listed in the entry. Each person may submit a single achievement or a composite of work that he or she believes to be outstanding in a specific area of expertise. An individual with accomplishments in more than one area of talent or craft may submit an entry in each area.
8. The Chapter recognizes that there will be instances when more than one person contributes to the work in a craft area. Individuals working together on a specific project in that craft area may enter as a group.
9. Category 46 is designed to recognize outstanding achievement conceived and produced by undergraduate college students attending a school, institute or academic program in the Chapter's Area of Eligibility. Each entry must be submitted by the school where the work was produced. Faculty involvement can be only advisory. A Plaque of Recognition will be awarded to the school. Certificates of Recognition will be awarded to all students listed by the faculty advisor as contributors to the production.
10. Foreign language entries are eligible. The Academy will do its best to secure at least two judges on the judging panel who speak the language of the entry. Entrants must submit either an English transcript, subtitles or a translation on the second audio channel.
11. Entries will be assigned by category as designated by the submitter, but the Awards Committee will have the sole discretion for its applicability in the category chosen, and its eligibility for award consideration. All entries must be submitted as originally telecast. There may not be any post-telecast changes except for the removal of commercials unless otherwise indicated. The Chapter reserves the right to corroborate any information on an entry form, to combine duplicate entries, or to disqualify an entry. In the case of a disqualification, the entry fee will be refunded unless otherwise noted. All entries are subject to approval by the Chapter's Awards Committee.

ENTRY FEES

1. **\$5 of your entry fee goes to the Upper Midwest Chapter Scholarship Fund.**

Category	1st Entry		Subsequent Entries	
	DMA 1-50	DMA 51+	DMA 1-50	DMA 51+
Categories 1-26	\$155.00	\$125.00	\$80.00	\$80.00
Categories 27-45	\$135.00	\$105.00	\$60.00	\$60.00
Category 46	\$40.00	\$40.00	\$40.00	\$40.00

Initial entry includes one-year membership in the Upper Midwest Chapter. Where there is more than one name listed on the entry, only the entrant name as listed will receive the membership and will be able to submit subsequent entries at the fees, above.

If you have questions about Entry Fees, please call Teresa at 952-474-7126 or email info@NTAUpperMidwest.org

2. Entry fee for category 46 is \$40 per entry.

3. The Chapter will present one statuette for each entry awarded an Emmy in each category. Additional statuettes may be purchased only by those listed in the call for entries as eligible to receive the Emmy. The cost of additional statuettes is \$150. Those who worked on a project who are not eligible for a statuette can purchase a Production Certificate honoring their creative contribution upon verification of their participation. Individual Achievement winners may NOT order certificates for any others associated with their entry. The cost of a Production Certificate is \$30. Additional Student Category Certificates are available for \$15 each. In accordance with the rules of the National Television Academy, regardless of station or company affiliation, the individual recipient(s) will retain possession of the Emmy statuette.

4. **IMPORTANT!** Entries missing information on the form, or which have incorrect fees, or do not follow the guidelines listed under Emmy Entry Tape Preparation will be subject to a \$25 reprocessing fee for each correction including the addition or deletion of names, or the entry may be subject to disqualification. The original entry fee will not be returned. If you have any questions about the preparation of your entry, please contact: Teresa Vickery

Executive Director, NTA

info@NTAUpperMidwest.org

(952) 474-7126

5. The entry fee(s) in the form of a check, credit card or official purchase order must be attached to the entry form(s) and submitted at the same time as the VHS tape(s) of the entry/entries.

EMMY ENTRY TAPE PREPARATION

It is important that you follow the guidelines listed below or you will be charged a reprocessing fee or your entry will be disqualified without a refund.

1. Each entry must be submitted on an individual VHS tape. For Writing Categories 44 and 45, six (6) copies of the script must be submitted with the VHS tape.

2. The tape must bear the appropriate entry label. The title on the entry tape must match the entry form.

3. A copy of the entry form must be placed in the tape box.

4. If a Program is 60 minutes or less in length, it must be submitted in its entirety (without commercials) unless otherwise indicated. If a Program exceeds 60 minutes the entry must be reduced to 60 minutes or less by making no more than three unedited deletions from the program as telecast.

5. A Program Series (3 or more programs telecast in the Awards Year) may be represented by a single program or a composite of no more than 3 unedited segments from different programs within the series. The composite should be no longer than the length of an individual program in the series, and in no case longer than 60 minutes. A program that is part of a Series or is entered as a Series cannot be submitted in another

category as a Single Program. A brief description of the composite segments and their airdates must be included on the entry form.

6. A composite entry in categories 27-45 should be represented by a compilation of no more than 4 unedited examples as telecast. The composite tape cannot be longer than 20 minutes.

7. Entries in all categories (EXCEPT categories 25 and 26) should not include commercials (except for billboards). At least 3 seconds and no more than 10 seconds of black must separate each segment, report, announcement, etc.

8. Please check all tapes to make sure they are technically viewable. If the judging panel deems an entry tape technically unviewable, it will NOT be judged and your entry fee will NOT be refunded.

9. The Chapter assumes no responsibility for the acts or omissions of those individuals or organizations submitting entries pursuant to this notice. All submitting individuals and/or organizations are urged to review submissions for accuracy with respect to names, spelling, category and credits. The Chapter shall accept any and all submissions that are not in conflict with all rules and regulations.

10. All tapes will become the property of the Chapter. Emmy-awarded Program tapes will be kept in the Chapter archives for research and educational purposes. The tapes will not be re-telecast. The remaining tapes will be donated to colleges and universities.

11. **Please include with each entry the time code for what you think would be the best 30-seconds to show at the Emmy Gala should your entry be awarded an Emmy.**

OUTSTANDING ACHIEVEMENTS WITHIN NEWS PROGRAMMING

1. SINGLE NEWSCAST (limit: 60 mins)

For a regularly scheduled daily newscast, as aired, with no post edits, except the removal of commercials. Only one submission allowed per station.

- a. Newscast from market size #20 or larger
- b. Newscast from market size #21 - #140
- c. Newscast from market size #141 or smaller

Award to: News Director, Producer, Anchor

2. SINGLE MORNING NEWS PROGRAM (limit: 60 mins)

For a regularly scheduled morning news program, as aired, with no post edits except the removal of commercials. Only one submission allowed per station.

- a. Program from market size #20 or larger
- b. Program from market size #21 - #140
- c. Newscast from market size #141 or smaller

Award to: News Director, Producer, Anchor/Host

3. SPOT NEWS (limit: 30 mins)

For coverage of a single, unplanned event within regularly scheduled news program. Category winners are eligible to compete for the National Outstanding Regional Spot News Award.

Award to: Reporter, Assignment Editor, Producer, Videographer

4. INVESTIGATIVE REPORTING (limit: 20 mins)

For a single or series of reports that require investigative and research techniques within regularly scheduled news program. Category winners are eligible to compete for the National Outstanding Regional Investigative Reporting Award.

Award to: Reporter, Videographer, Segment Producer

5. CONTINUING COVERAGE (limit: 30 mins)

Continuing coverage of a single news story over an extended period of time, within regularly scheduled news programs. May include spot news, investigative and interviews. Individual stories entered as part of this submission may be entered in other News Program categories.

Award to: News Director, Producer, Anchor, Reporter, Videographer

6. SOFT FEATURE (limit: 10 mins)

A report relating to a lighter, soft news or human-interest topic within regularly scheduled news program.

Award to: Reporter, Videographer

7. SAME-DAY SOFT FEATURE (limit: 10 mins)

A report relating to a lighter, soft news or human-interest topic broadcast within regularly scheduled news program. The story must have been shot, written and edited within 24 hours. No more than 10 percent of the story may be comprised of file tape.

Award to: Reporter, Videographer

8. SOFT FEATURE SERIES (limit: 20 mins)

Series of reports relating to a lighter, soft news or human interest topic within regularly scheduled news program. Submit all parts in the order telecast.

Award to: Reporter, Videographer

9. HARD FEATURE (limit: 10 mins)

A report relating to a hard news topic within regularly scheduled news program.

Award to: Reporter, Videographer

10. SAME-DAY HARD FEATURE (limit: 10 mins)

A report relating to a hard news topic broadcast within regularly scheduled news program. The story must have been shot, written and edited within 24 hours. No more than 10 percent of the story may be comprised of file tape.

Award to: Reporter, Videographer

11. HARD FEATURE SERIES (limit: 20 mins)

A series of reports relating to a hard news topic with regularly scheduled news program.

Award to: Reporter, Videographer

12. ON GOING FEATURE SERIES (limit: 20 mins)

Titled or franchised news reports or features regularly scheduled over a minimum 3 month period within regularly scheduled news program. Submit maximum of four samples.

Award to: Reporter, Videographer

13. NEWS SPECIAL (limit 60 mins)

For coverage of a one-time-only news special or program not incorporated into a regularly scheduled news program.

Award to: Anchor, Reporter, Producer, Videographer

SPECIALIZED PROGRAMMING

14. DOCUMENTARY (limit: 60 mins)

For a documentary of current and/or cultural significance.

Award to: Producer, Videographer, Editor, Host/Anchor

15. PUBLIC AFFAIRS (limit: 60 mins)

For a public affairs series or single program.

Award to: Producer, Host, Reporter, Videographer

16. MAGAZINE (limit: 60 mins)

For a magazine program series.

Award to: Producer, Host, Reporter, Videographer

17. CHILDREN'S (limit: 60 mins)

For a Children's or Teen program or series primarily designed for viewers age 16 and under.

Award to: Producer, Host, Reporter, Videographer

18. ENTERTAINMENT (limit: 30 mins)

For a program, series, segment or series of segments that emphasize local entertainment, variety or performance topics.

Award to: Producer, Anchor/Host, Videographer

19. SPORTS - LIVE OR UNEDITED (limit: 60 mins)

For coverage of single or series of sport events.

Award to: Producer, Director, Host/Announcer

20. SPORTS PROGRAM (limit: 30 mins)

For single program or series covering sports or based on a sports theme.

Award to: Producer, Host, Videographer

21. SPORTS SEGMENT/FEATURE (limit: 15 mins)

For a self-contained segment or feature not included in another category.

Award to: Producer, Anchor/Host, Reporter, Videographer

ANNOUNCEMENTS, CAMPAIGNS AND COMMERCIAL PRODUCTION
(limit, all submissions: 30 mins)

22. COMMUNITY/PUBLIC SERVICE

- a. Spot
- b. Campaign (For a campaign you must submit at least 3 elements and no more than 5)
Award to: Producer(s)

23. NEWS PROMOTION

- a. Spot
- b. Campaign (For a campaign, submit at least 3 elements but no more than 5)
Award to: Producer(s)

24. NON-NEWS PROMOTION

- a. Spot
- b. Campaign (For a campaign, submit at least 3 elements but no more than 5)
Award to: Producer(s)

25. SINGLE COMMERCIAL – *NEW!*

Advertising a single product or service. (60 second max-local/regional/cable commercials broadcast in less than 50% of the markets in the US are eligible.)

- a. Total production budget under \$10,000.
- b. Total production budget over \$10,000.

26. COMMERCIAL CAMPAIGN – *NEW!*

Up to five commercial spots aired in a campaign advertising a product or service. (60 second max per spot-local/regional/cable commercials broadcast in less than 50% of the markets in the US are eligible.)

- a. Total production budget for each under \$10,000 (example: 5 spots entered, \$50,000 max; 3 spots entered, \$30,000 max).
- b. Total production budget for each over \$10,000 (example: 5 spots entered, budget exceeds \$50,000; 3 spots entered, budget exceeds \$30,000).

INDIVIDUAL EXCELLENCE ON CAMERA

(limit, all submissions: 20 mins)

(submission may be a composite or single example)

27. NEWS ANCHOR

28. WEATHER ANCHOR

29. SPORTS ANCHOR

30. REPORTER

31. COMMENTATOR
Submit maximum of four examples. Only one submission per individual.

32. PROGRAM HOST (non-news)

INDIVIDUAL CRAFT ACHIEVEMENTS

(limit, all submissions: 20 mins)

(submissions may be a composite or single example)

33. GRAPHICS DESIGN, ANIMATION

a. News

b. Non-news

34. AUDIO

a. News

b. Non-news

35. VIDEOGRAPHY (news)

a. Within 24 hours

b. Beyond 24 hours

36. VIDEOGRAPHY (non-news)

37. DIRECTING (news)

38. DIRECTING (non-news)

39. EDITING (news)

a. Within 24 hours

b. Beyond 24 hours

40. EDITING (non-news)

41. LIGHTING

a. News

b. Non-news

42. MUSICAL COMPOSITION/ARRANGEMENT

a. News

b. Non-news

43. TECHNICAL ACHIEVEMENT

For construction or technical design, scenic design, remote set-up, innovative uses of technology, etc.

44. WRITING (news)
A hard copy of the script(s) must accompany submission.

45. WRITING (non-news)
A hard copy of the script(s) must accompany submission.

OUTSTANDING ACHIEVEMENT IN STUDENT PRODUCTION

(limit, all submissions: 30 mins)

Certificate recognition only, Emmys not awarded

46. COLLEGE
- a. News/Informational programming
 - b. Non-news/Entertainment programming

NOTE: High School Student Productions are entered in separate Student Awards program. See www.NationalStudent.tv for information.

ENTRY DEADLINE

All entry forms, fees and tapes must be received by or postmarked no later than FRIDAY, JUNE 6, 2003. Each entry form must be supplied in duplicate. In addition, a third copy must be placed in each tape box. Entry forms, fees and tapes must be sent to:

National Television Academy, Upper Midwest Chapter
c/o Pavak Museum of Broadcasting
3515 Raleigh Avenue So.
St. Louis Park, MN 55416

Make checks payable to NTA, Upper Midwest Chapter.
For additional entry forms or cassette labels, please contact
Teresa Vickery at (952) 474-7126, info@NTAUpperMidwest.org

EMMY AWARDS COMMITTEE: 2003

Chair: Shari Lamke, tpt
John Croman, KARE
Dennis Grant, KTTC
Jane Helmke, KARE
Michelle Lee, KBJR
Mark Millage, KELO
Rob Olson, KMSP
Ken Stone, University of Minnesota